

IT&CM Asia and CTW Asia-Pacific 2021 Virtual Successfully Delivered
Greater Business Focus, Wider Reach and Even Bigger Value!

Over 1,000 validated and qualified unique delegates

311 Exhibitors **38 Territories / Countries**

277 Buyers **48 Territories / Countries**



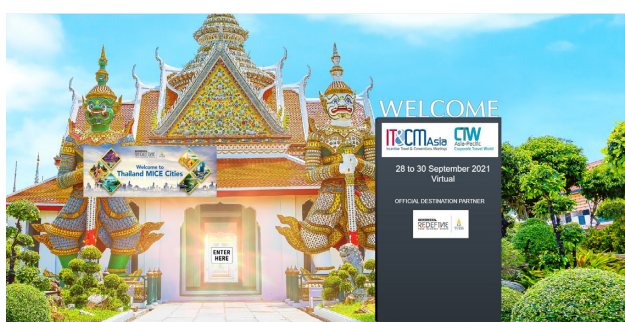
48 Media

16 Territories / Countries

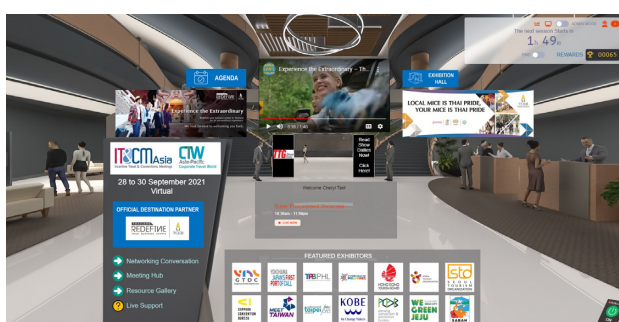
191 Visitors

175 Speakers and Invited Guests

First-Ever 3D Mode Virtual Exhibition
With **35%** Larger Show Floor Than 2020



Sign-in



Lobby



Event Exhibition

Official Destination Partner



Official Technology Partner



50% More Scheduled Meet Opportunities and Unlimited Walk-In Meets

More than 10,000 Views Across
Over 30 On-Demand and Live Event Sessions Covering Knowledge, Presentations, Mini Roadshows, Hosted Interactive Activities, and Networking Conversations

The Event Met or Exceeded The Expectations of 93% of Delegates

90% of Delegates Rated The Overall Experience as Good or Very Good

Proven Business-Driven ROI

Over 5,000 business meets (via Scheduled, Walk-In Live Meetings and Chats)

Close to 14,000 connections exchanged

80% high Buyer quality ratings by Exhibitors

95% of Exhibitors and Buyers expect to receive / place business orders over the next 12-24 months

52% of Buyers expect to place orders valued above USD 250,000

Top-Rated Event Sessions

- Scheduled Meets
- Walk-In Meets
- Mini Theme Roadshows
- Hosted Live Sessions
- Brand Showcase Presentations



- Buyer Procurement Showcases
- Live Knowledge Conversations
- Knowledge Sessions (On-Demand)
- Networking Conversations (On-Demand)
- Meeting Hub (On-Demand)

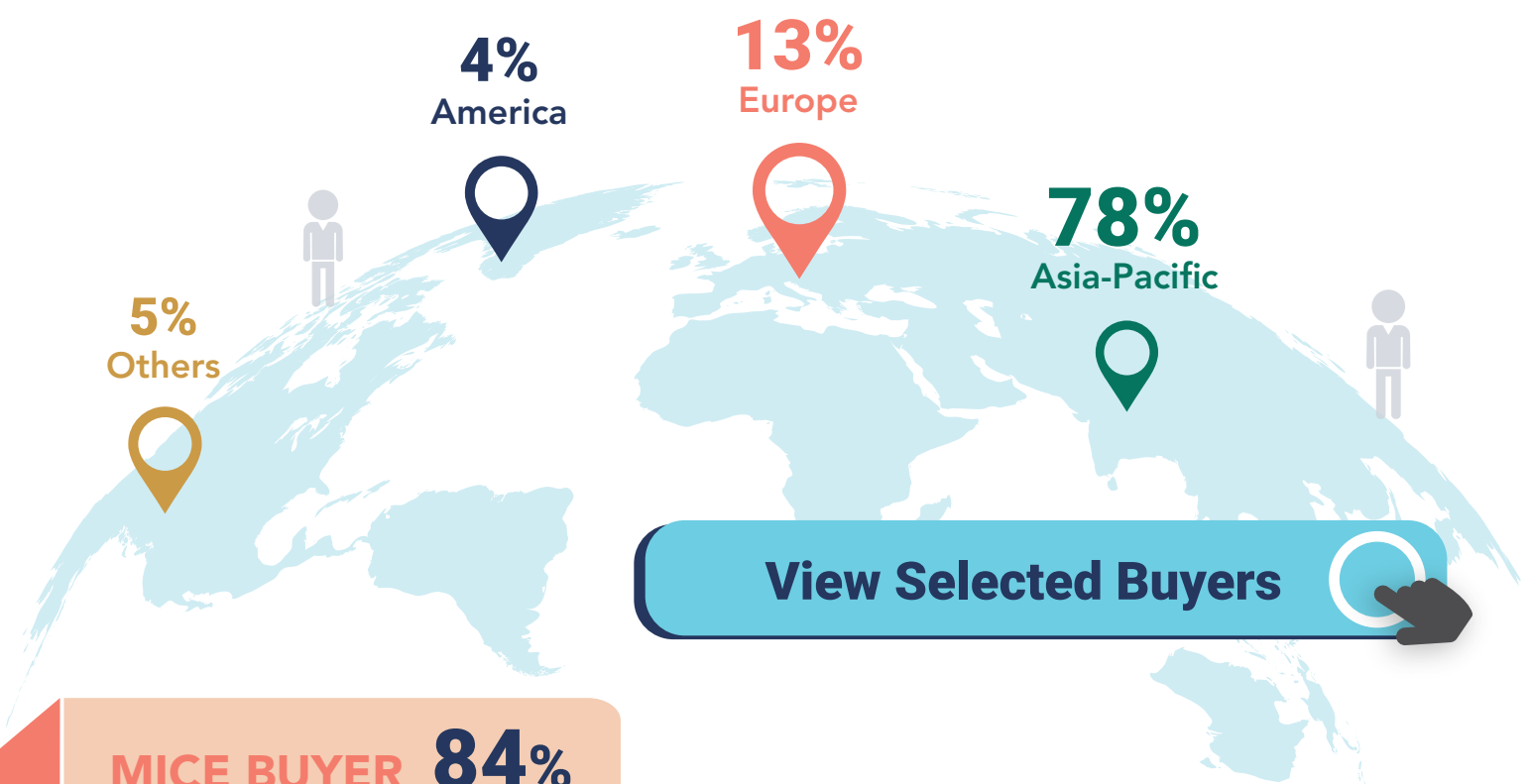
185 Exhibiting Booths From Across Asia-Pacific and The World



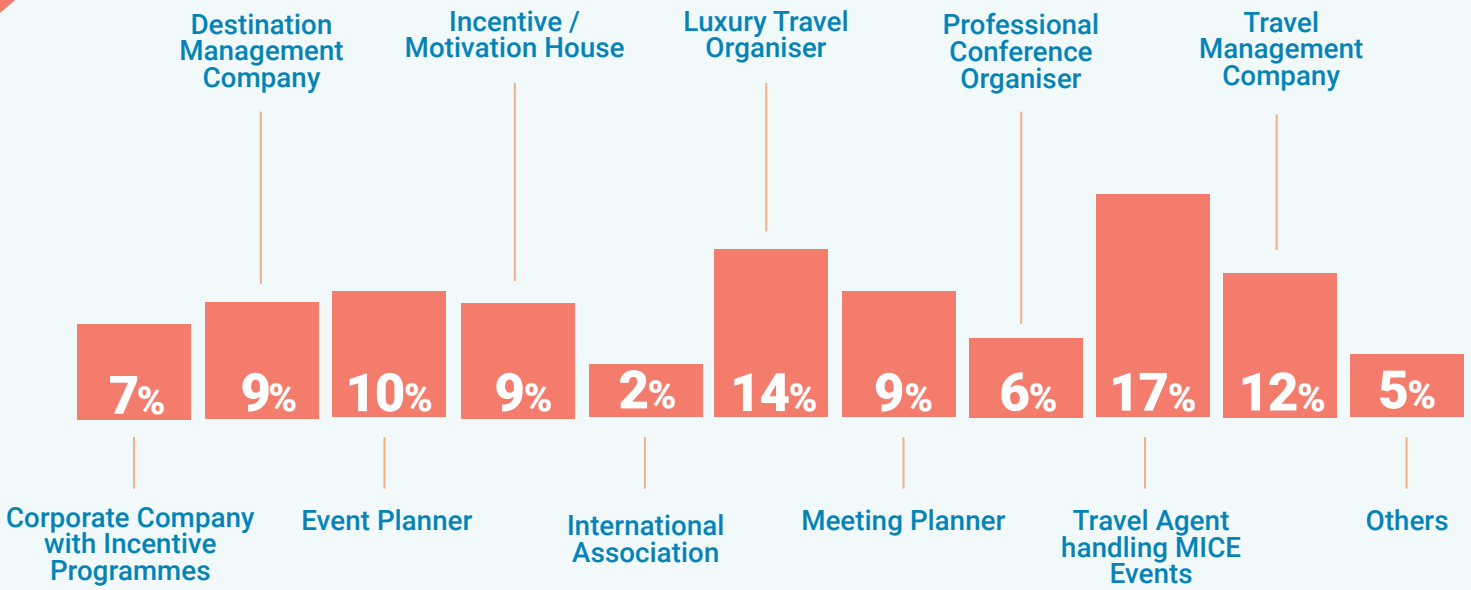
and more

[View Our Exhibitors](#)

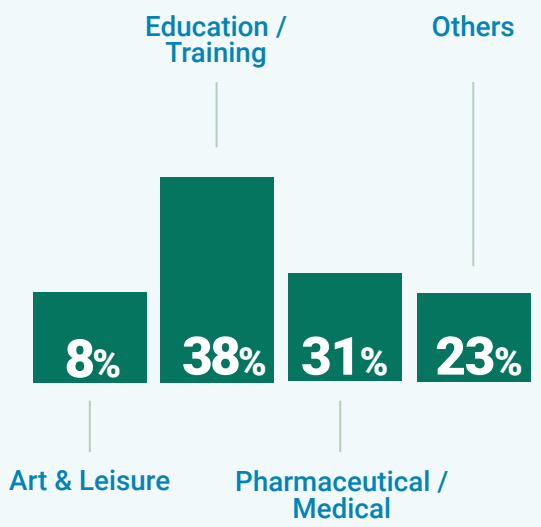
Buyer Profile



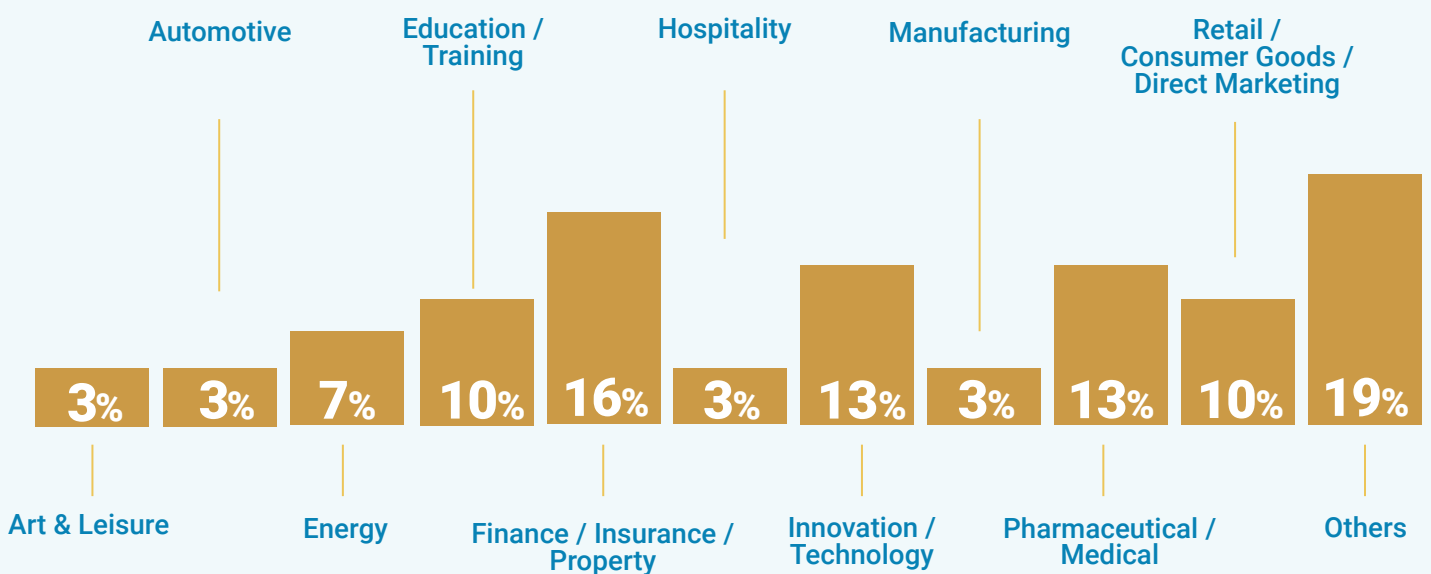
MICE BUYER 84%



ASSOCIATION BUYER 5%



CORPORATE BUYER 11%



Encouraging Reviews By Delegates

“

We were packed! Had many good meetings with buyers through the Scheduled Meets and unlimited Walk-Ins.

Sapporo Convention Bureau, Japan
Aya Sugimoto, Manager –
Incentive and Corporate Events

“

Benefitted from the Scheduled Meets process and actual event day business meets.

FWD Life Insurance, Philippines
Arthur Reyna,
Events And Communications Manager

“

Could not have expected more from a virtual event. Brilliant job! Beautiful event visuals, I felt like I was in Bangkok.

Hermes Holidays JSC, Bulgaria
Violetta Rousseva, Owner

“

Great exhibitors and virtual platform!

Pacific Arena Pte Ltd, Singapore
Claudia Tan, Project Manager

“

Very satisfied with the buyers at this event.

Gangneung Tourism Development
Corporation, South Korea
Liz Shin, Director

“

A successful event thanks to a proven organiser and user-friendly platform.

Movenpick Resort & Spa Boracay,
Philippines
Nomer Refa, Director of Sales

“

Loved the on-demand networking function. Good to meet different buyers and fellow exhibitors this way.

Eventy Corporation, Taiwan
Vicky Lin, Sales Director

“

Interactive, fully packed event programming. From Scheduled Meets, Walk-in Meets, Presentations, Education sessions and Networking, it was great on all fronts. Definitely worth spending 3 days at.

Global Link Holidays, India
Tanveer Azam, Proprietor

“

Great virtual event experience!

Journey to Asia Co., Ltd, Thailand
Sutthiporn Fongmool, Managing Director

“

Delighted that we were able to grow our potential networks of buyers and partners at this event.

Okada Manila, Philippines
Sharon Yabut, Assistant Director of Events
– Corporate Sales & Marketing

“

Really high level of event service. Smart, fast and hi-tech platform.

Business Travel Club, Poland
Slawomir Bloch, President

“

Very beneficial virtual meetings and an enjoyable experience. Am also looking forward to meeting the suppliers face-to-face soon.

Society For Biotechnologists India (SBTI)
Vijayan Edathil, President