

IT&CMA and CTW Asia-Pacific 2020 Virtual Successfully Concludes Its 5-Day Week-Long Business-Driven Festival



Close to **1,000** validated and qualified unique delegates



272 Exhibitors from **31** Territories / Countries



309 Buyers from **50** Territories / Countries



55 Media from **23** Territories / Countries



326 Speakers, Visitors and Invited Guests



Featuring **Round The Clock 24/7** Virtual Exhibition & Walk-In Meets



More than **10,000** Views Across

31 Daily Knowledge, Presentation, Mini Roadshow and Networking Sessions Featuring These Leading Industry Brands and Thought Leaders



Over **90%** of Delegates Achieved Their Participation Objectives



Proven Business-Driven ROI

Close to **5,000** business meets

Over **16,000** connections exchanged

86% of Exhibitors and Buyers expect to receive / place business orders over the next 12-24 months

Close to **40%** of expected orders are valued above USD 250,000



USD 20,000 in buyer incentives rewarded

Top-Rated Event Sessions



Scheduled Meets / Walk-In Meets



MICE Seminars



Mini Destination / Brand Roadshows
NEW



Brand Showcase Presentations



Buyer Procurement Showcase
NEW

Encouraging Reviews By Delegates

Positive experience! As good as the physical event.

*HAFACEN, Vietnam
Nguyen Duc Hoang, CEO*

Nice event, met new people and generated fresh contacts.

*Bank of America, Hong Kong SAR
Patricia Cheung, Global Events*

Great platform for exposure to global buyer markets.

*Courtyard By Marriott Bangkok, Thailand
Sophana Insaro, Sales Account Manager
- MICE & Leisure*

Knowledge sessions were very informative. I gained deeper insight into the current travel situation.

*Unicity, Singapore
James Hou, Events Manager*

Good overall experience!

*Malaysian Harmony Tour & Travel,
Malaysia
Nicky Foo, Manager*

A perfect platform to continue connecting with potential partners. We mutually shared our future plans and projects with the buyers we met. A really good start for a fruitful and successful 2021 and 2022.

*Pink Lily Travel and Tour Services Inc.,
Philippines
Dwight Salac*

A truly beneficial and enjoyable experience for me. Loved the business meets and event programming. Will definitely attend again.

*Harvester's Travel and Tours, Philippines
Ronald Fabillan, Operations Manager*

Generated valuable information from interesting exhibitors.

*Kpmg Services Pte Ltd, Singapore
Ng Puay Boon, Associate Director
- Administration*

This event helped me to forward plan my future incentive business with new supplier leads.

*Mg Event Organizer Indonesia
Debora Atmadja, Marketing Manager*

Great event arrangement by the organisers! Met new buyers and fellow delegates.

*Jane Tour & DMC, South Korea
Agatha Lee, Team Manager*

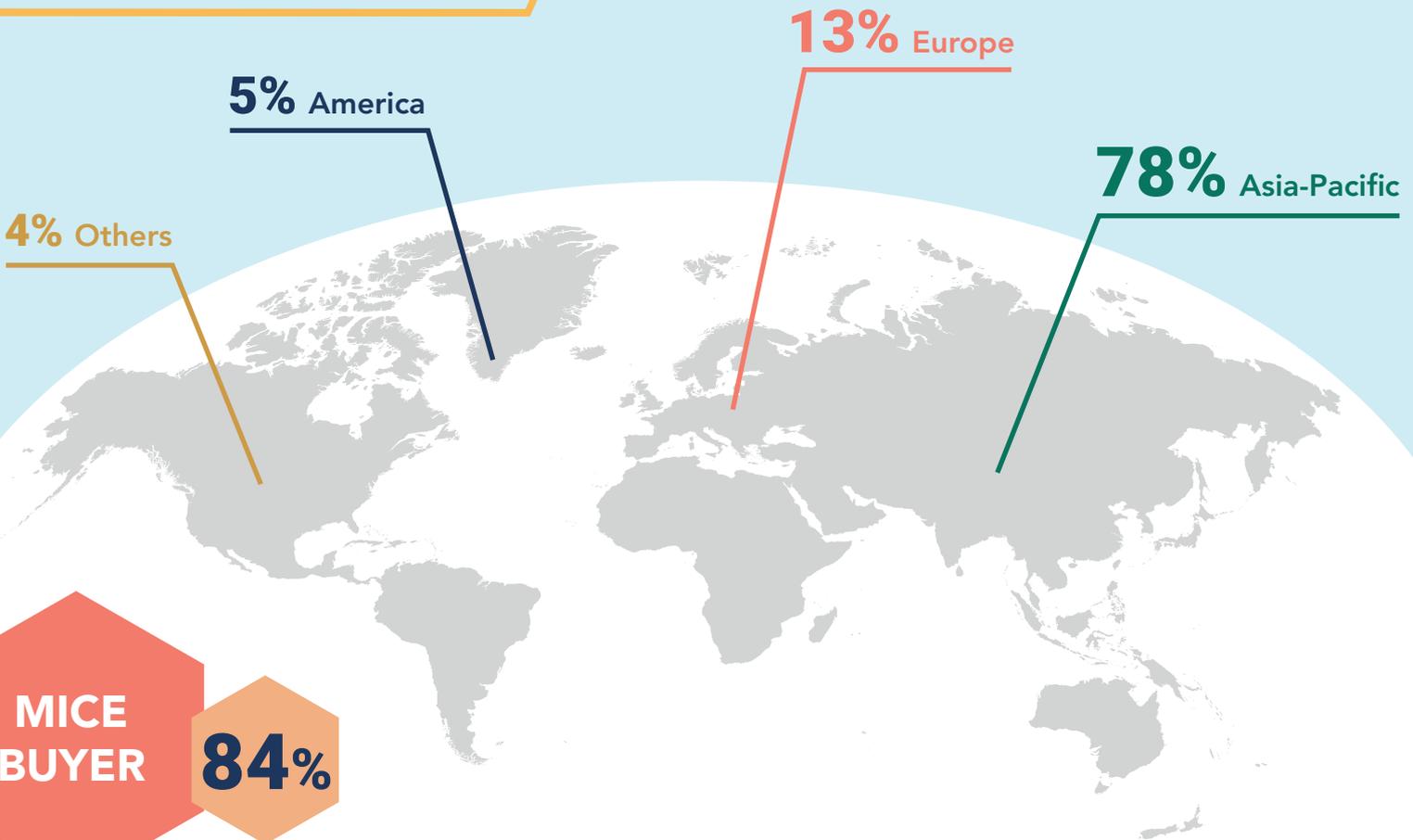
Fruitful meetings. Very good support from the organiser.

*Benchmark, Malaysia
Cindy Tan, Executive Assistant*

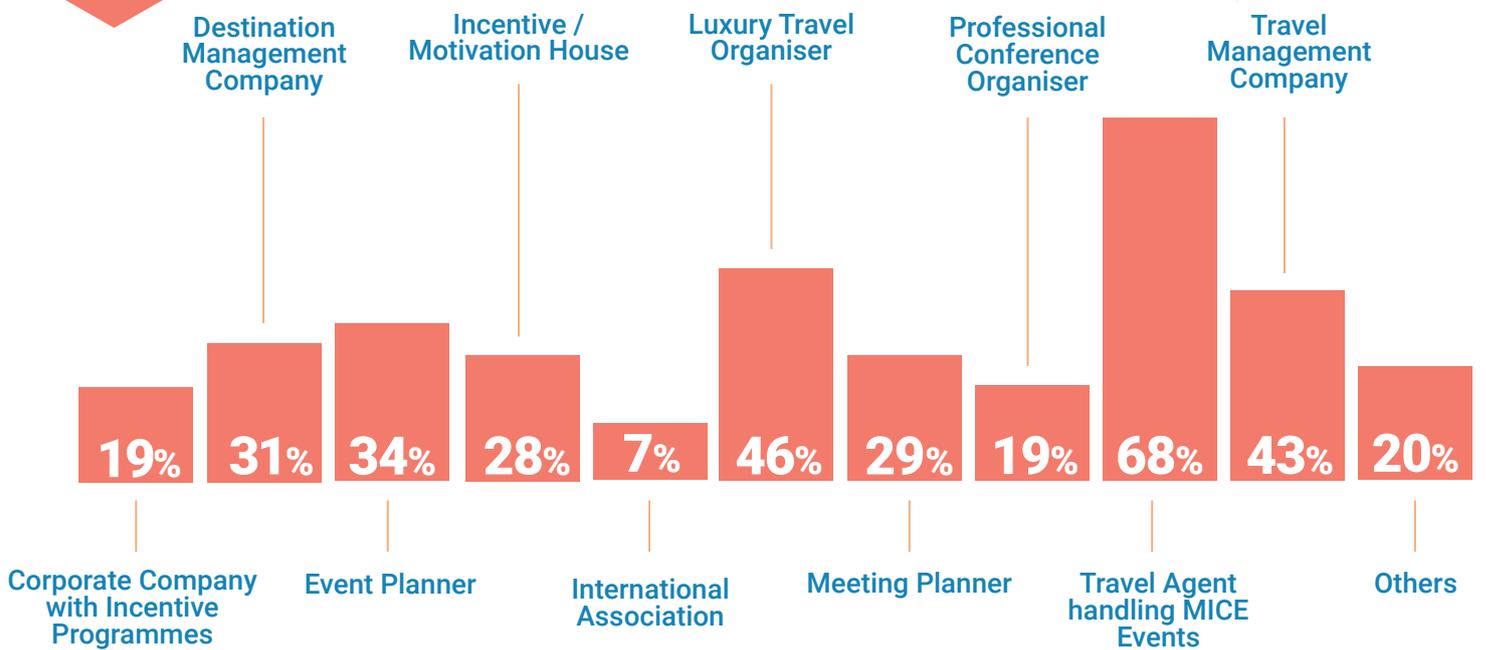
Met good buyers. Appreciated the opportunity to introduce our services.

*Edison Tours Service, Taiwan
Claire Lin, Product Manager*

Buyer breakdown

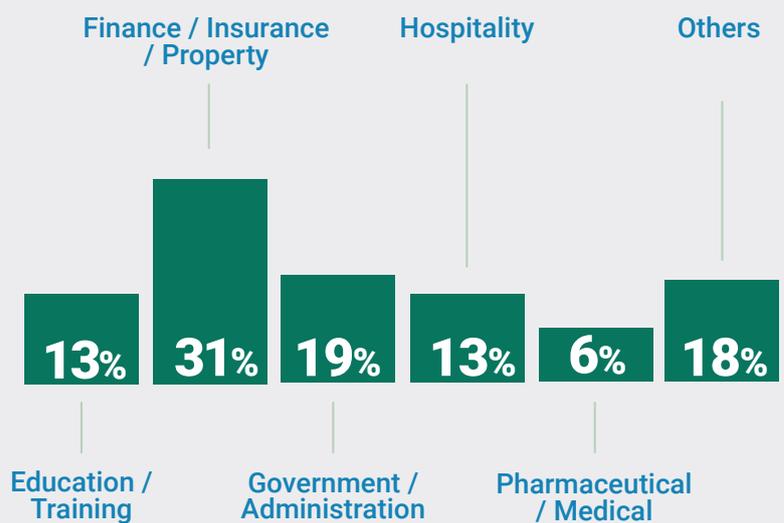


MICE BUYER 84%



ASSOCIATION BUYER

5%



CORPORATE BUYER

11%

